



Doctors Day, March 30

Oswego Health celebrated Doctors' Day on March 30th by recognizing its more than 175 physicians for providing the community with exceptional healthcare services.

Our doctors enjoyed both breakfast and lunch, which were available in the medical conference room of Oswego Hospital. Along with thanking those who stopped by for a meal, several staff members personally visited many of our doctors' offices during the day. Pictured from left are, Maternity Center physicians Daniel Coty, DO; Raj Mahajan, MD, and Ronald Uva, MD.

Oswego Health is a not-for-profit provider of healthcare and residential services. Our success depends upon the support we receive from our community. To find out more about your tax-deductible donation to Oswego Health, call the Development and Community Relations Department at 315-349-5500 or send an email to dearoh@oswego.org

Construction update

Oswego Hospital's major construction project nears completion as the finishing touches are done at the Medical Imaging Department.

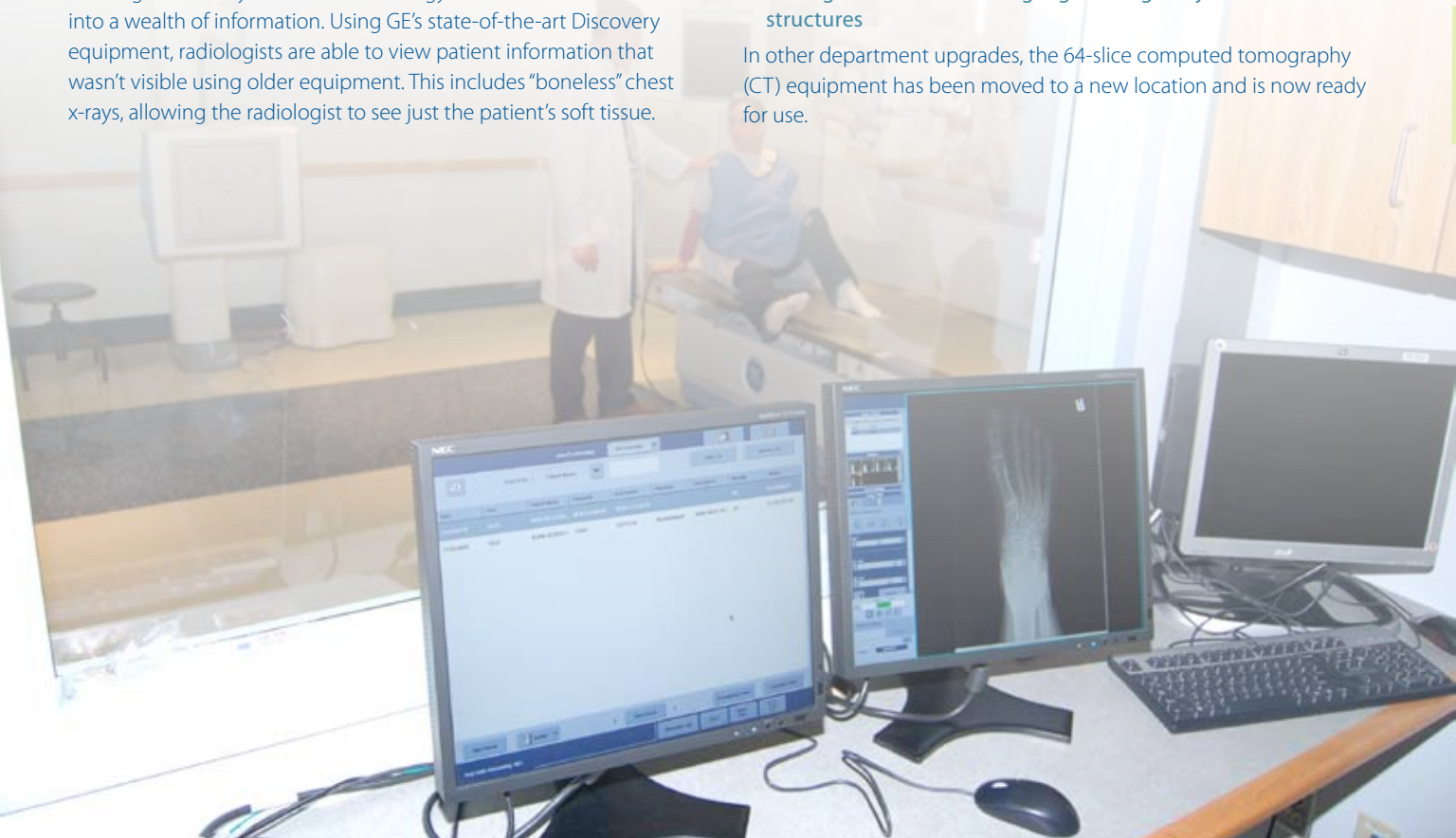
This completely renovated department is adjacent to the hospital's new ER, which was unveiled in late December.

A new general x-ray room has technology that turns a routine scan into a wealth of information. Using GE's state-of-the-art Discovery equipment, radiologists are able to view patient information that wasn't visible using older equipment. This includes "boneless" chest x-rays, allowing the radiologist to see just the patient's soft tissue.

When using the new equipment's dual energy, two scans are taken nearly simultaneously that provide radiologists with:

- *A standard image
- *An image with bones "subtracted" for an unobstructed view of soft tissue
- *An image of the bones to highlight foreign objects or calcified structures

In other department upgrades, the 64-slice computed tomography (CT) equipment has been moved to a new location and is now ready for use.



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New Medical Staff President

Ophthalmologist Ivan Proano, MD, has assumed the role of president of the Oswego Hospital Medical Staff. He had served as vice president the previous year.

As medical staff president, Dr. Proano provides a voice for the medical staff and is responsible for attending meetings held by the Oswego Hospital Board, the Medical Executive Board and the Medical Advisory Committee. This last committee was established by the Information Services and Telecommunications Department to assist with the implementation of Meditech.



The new president has established several goals. "I want to make sure

that everyone's voice is heard, from the multi-physician offices to the single practitioner," he said. "Every physician's concerns need to be addressed."

A second key goal is to work collaboratively with the hospital. "The physicians want to help the hospital develop and reach its goals," he said. "We are interrelated and we can't achieve our goals without the hospital, and the hospital cannot deliver quality healthcare without a strong medical staff."

Dr. Proano has had a private practice in Oswego for the past 20 years. He earned his medical degree from Albert Einstein College of Medicine in New York City and completed his residency in ophthalmology at Maryland General Hospital.

Elected as the vice president of the medical staff was Gynecologist Harold Henning, MD. "It was a great choice as he is from Fulton and it shows that we have embraced our colleagues there and that we are integrated. Together, we can work to provide exceptional services at Oswego Health," Dr. Proano said.

Remote Access Users:

The Information Services and Telecommunications Department is pleased with the number of physicians that are accessing Meditech and PAC remotely. In an effort to keep you informed of any change in service, IS&T is collecting email addresses of physicians (an office email is fine too) that wish to be notified in the event IS&T needs to remove either of these systems from service.

If you would like to be notified when either system is temporarily unavailable, IS&T will contact you through the email address you provide.

If you are not accessing either of these systems remotely, but would still like to be notified, IS&T staff members will be more than happy to add you to our notification list.

To be added to this list or to update our current information, please contact Denise Brown, OH Certified Medical Staff Recruiter via email: dbrown@oswegohealth.org or phone: 315-349-5733.

Remote access allows providers and their office staff to log in to the Meditech system from their office while using their own PCs and/or laptops to view a patient's electronic medical record. Available for viewing and printing at this time are patient laboratory and medical imaging results and reports.

In addition to remote access to Meditech, the setup also includes access to Crouse Radiology Associates' PACs system where physicians and providers can view medical images.

If you have any questions or wish to take advantage of remote access, please contact Dawn Fernandez, IS&T Project Engineer, dfernandez@oswegohealth.org or phone: 349-5884.

Have a Meditech Question? The IS&T staff is available to answer your questions and offer assistance 24 hours a day, seven days a week by calling 349-5725.



Physician Spotlight

Child and Adolescent Psychiatrist Marija Mutabdzcic, MD, is settling into her new more spacious office at 98 N. Second St. in Fulton.

Dr. Mutabdzcic, along with the rest of the Child and Family Services staff moved to a new location in the Advanced Medical Services Building in January. "I love it," Dr. Mutabdzcic said of the new offices. "It's really nice. It is more accessible, it offers much more space and we can now offer our patients and counselors a large playroom."

The Child and Adolescent Psychiatrist has been providing services to patients aged five through 18, for nearly five years. Dr. Mutabdzcic has a caseload of between 230 and 250 children. She is treating patients with anxiety disorders, mood disorders, and Autism spectrum disorders, as well as patients with Attention Deficit Hyperactivity Disorder (ADHD) and other disruptive behaviors. "I like working with children and see myself as someone who helps children grow up."

A native of Croatia, Dr. Mutabdzcic is a graduate of the Zagreb Medical School, University of Zagreb. She also completed an internship and residency at medical facilities in Croatia. Along with this

training, she did both a residency in general psychiatry and a fellowship in child and adolescent psychiatry at the Cleveland Clinic, located in Cleveland, Ohio. She was the chief resident and a chief fellow during her psychiatry training.

Dr. Mutabdzcic is a member of the Oswego Children's Board, a not-for-profit community organization dedicated to enhancing the physical, emotional and cultural well being of the children of Oswego County.

Dr. Mutabdzcic and her family reside in Oswego.

Oswego Hospital Service Chiefs

The service chiefs for Oswego Hospital have been announced:

- * Sanjeev Verma, MD, Anesthesia
- * Cupid Gascon, MD, Emergency
- * Scott VanGorder, DO, Family Practice
- * Matthew Liepke, MD, Internal Medicine
- * Daniel Coty, DO, OB/GYN
- * Kamran Khan, MD, Outpatient Services
- * Ahmad Al-Salameh, MD, Pathology
- * Vilma Junio, MD, Pediatrics
- * Vilas Patil, MD, Psychiatric
- * Mark Franklin, MD, Medical Imaging
- * Felix Oben, MD, Surgical
- * Ivan Proano, MD, President of Medical Staff
- * Harold Henning, MD, Vice President of the Medical Staff

Physician Recruitment

Oswego Hospital believes that through working with nationally known recruitment firms and our own sourcing methods we have captured the attention of several strong physician candidates that have expressed an interest in practicing in Oswego County and we are moving forward in the interview, selection and contracting process.

We have recently focused our efforts on recruiting physicians in six specialties, which include OB/GYN, Orthopedics, Psychiatry, Gastroenterology, Anesthesia, and Otolaryngology. We are also working diligently to recruit for Family Practice, Pediatric, Hospitalist and Internal Medicine physicians.

Complementing these efforts is the newly formed Physician Recruitment Committee, comprised of Oswego Health leadership. This committee will review and approve requests to recruit physicians in a particular specialty based on community need as established by the Medical Staff development plan created in 2008. The development plan takes into account the community's needs for particular specialties and the longevity of members of the active medical staff.

"Our ambitious medical staff development plan calls for the recruitment of adequate numbers of physicians in various specialties needed by our community so that we can provide comprehensive care close to our patient's homes," said Vice President for Medical Affairs Renato Mandanas, MD.

Meanwhile, the new committee is well-versed on the changing dynamics of physician recruitment and has developed guidelines that outline how a recruitment assignment is activated through to the final step of welcoming a physician to our community.

Oswego Health Vice President for Strategic Services Jeff Coakley recently presented an overview of the revitalized recruitment program to members of the Oswego Hospital Board. "Although physician recruitment is a challenge, as it is for hospitals across the country, I believe Oswego Health's recent advances in its facilities and in technology will attract excellent physicians to our outstanding medical staff," Coakley said.

Members of the Physician Recruitment Committee Include: Ann C. Gilpin, Oswego Health President and CEO; Renato Mandanas, MD, Oswego Health Vice President for Medical Affairs; Bob Pompo, Oswego Health Executive Vice President for Finance; Nancy Deavers, Oswego Hospital Vice President and Chief Operating Officer; Jeff Coakley, Oswego Health Vice President for Strategic Services; Kris Smith, Oswego Health Director of Human Resources and Denise Brown, Physician Recruitment Coordinator.

Right Care, Right Time, Every Time Launch

The Oswego Hospital Quality Team has done it again. In mid-January they launched another creative Right Care, Right Time Every Time initiative, specifically for Acute Myocardial infarction (AMI).

Armed with heart-shaped pedometers and wearing red clothing, the team headed to the floors to promote this core measure to staff. "This launch brings awareness to the important key actions associated with AMI, which will result in better care for our patients," said Renato Mandanas, MD, Oswego Health's Vice President for Medical Affairs.

Since March 2010, the quality team has held four of its Right Care, Right Time, Every Time launches which brought attention to a particular core measures. At this time, the team is continuing to provide educational materials on the core measures. They are also evaluating the Right Care, Right Time,

EveryTime tools developed for their effectiveness and ease of use. As part of their assessment, they are seeking input from physicians and staff.

This may not be the last we hear from the Quality Team as they are busy planning their next educational program on value based purchasing established by the Centers for Medicare and Medicaid Services (CMS).



Wearing their red at the Right Care, Right Time Every Time launch, from left; Lisa Annenberg, RN, Clinical Documentation Improvement Specialist; Jennifer Bonning RN, BSN, Quality Management Coordinator; Kathy Batchelor, RN, Quality Management Specialist; Valerie Favata, Associate Director of Nursing; Hospitalist Mohammed Ahmed, MD; Renato Mandanas, MD; Oswego Health VP for Medical Affairs; Paul Vandish, Director of Quality and Risk Management; Ann Gilpin, Oswego Health President and CEO and Nancy Deavers, Oswego Hospital VP and Chief Operating Officer.

Fulton and Central Square Project Updates

While Oswego Health has completed its major hospital renovation project with the opening of the new medical imaging department, the region's health system has begun another construction project that will transform the former A.L. Lee Memorial Hospital into the Fulton Medical Center.

Throughout construction in Fulton, urgent care, medical imaging and lab draw services will continue to be offered. However, it is important to note that after April 18th, the lab draw department will move to suite 1700 of the Lee Medical Office Building, which is located next door to the urgent care center at 522 S. Fourth St. The hours for the lab draw will be weekdays from 7 a.m. to 4:30 p.m. and on Saturdays from 9 a.m. to noon. The phone number for the temporary lab draw station will remain 592-3505.

Those needing medical images are encouraged to go to suite 200 of the Medical Office Building weekdays between 7:30 a.m. and 4:30 p.m.

After hours, residents should go to the urgent care center for both lab draw and medical imaging services.

The initial construction work includes renovating the former hospital's inpatient rooms into a new urgent care center that will feature nine private rooms, as well as its own entrance and offices for the related support services.

Other work includes:

- * A medical imaging department offering a separate area for women who need a mammogram, sonogram or bone density test.
- * A rehabilitation services department built on the ground floor providing physical and occupational therapies and a 1,300 sq. ft gym.
- * A three-station lab with a separate waiting room and registration area.
- * A new kitchen and laundry room to be used exclusively by the adjoining Michaud Nursing Home.

THE CENTRAL SQUARE PROJECT:

The plans for our Central Square location are being finalized. When completed, the center will offer urgent care, medical imaging, lab draw and physical therapy services.

